

ARCHILIME PORTFOLIO



OUR WORK



The Archilime Collective - Who are we?

We are a collective of design enthusiasts, talented artists and comprehensive organisers, who love what we do! Our experience within the property industry and architectural training provides an innovative approach to property marketing.

Situated (practically) on the bank of the River Dart in Buckfastleigh, Devon, we have the most enviable office space; complete with a log burner and front row seats to the changing colours, leaves and wildlife as the seasons flow by. As creatives, we all appreciate the inspiration from nature, the space for ideas to flow. Our environment is very important to us and we love to welcome people into the office to visit us.



Our Services - What can we offer?

Offering a range of services, all in house, we are able to create the exact marketing package you require, with our initial project consultation ensuring that every detail of your vision is built into creating an exceptional outcome.

A seamless integration between our visualisation and graphic design teams maximises the impact of all marketing materials, ensuring consistency and a strategic approach with every project delivered.

From complete branding, brochure and website design packages to full interior and exterior visualisation and animation, our team are ready to partner up with you as we work together towards your goal.



Since the start we've been lucky enough to work with some fantastic clients, on some very enviable projects. In this document you will find some of our favourites to date, detailed with the services we completed as well as the final materials created.

We are so proud of the work in this portfolio and hope you enjoy it as much as we enjoyed creating it!



MARKETING SUITES



The Penarvor Pg. 8-9

- Development Branding
- Website Design
- Virtual Tour
- Interactive Site Map
- Interior CGI
- Exterior CGI



Horndon Field Pg. 10-11

- Development Branding
- Website Design
- Virtual Tour
- Interior CGI
- Exterior CGI
- Brochure Design



The Reach Pg. 12-13

- Development Branding
- Interior CGI
- Exterior CGI
- Brochure



Maris Meadow Pg. 14-15

- Development Branding
- Website Design
- Virtual Tour
- Interior CGI
- Exterior CGI
- Brochure Design



The Heights Pg. 16-17

- Development Branding
- Location Film
- Interior CGI
- Exterior CGI
- Brochure Design
- Animation



Marians Maples Pg. 18-19

- Development Branding
- Location Film
- Interior CGI
- Exterior CGI
- Brochure Design
- Animation



Karrek@Harlyn Bay Pg. 20-21

- Development Branding
- Location Film
- Interior CGI
- Exterior CGI
- Brochure Design
- Animation



Perrantide Pg. 22-23

- Development Branding
- Location Film
- Interior CGI
- Exterior CGI
- Brochure Design
- Hoarding Design



THE PENARVOR

Contemporary Coastal Living

Client PGR Property Developments Ltd

| Architect Trewin Architects

A luxury new development situated on Crooklets Beach in Bude, The Penarvor is definitely one of our standout projects of the year.

Our client gave us creative freedom to create a full marketing suite from the very beginning for this project, giving us the opportunity to completely create this development's visual identity ready for market.

The Penarvors exceptional beach side location and incredible architectural features were the initial inspiration, leading to a full marketing package that sold the lifestyle and value offered by these new homes.

To view the website, [click here!](#)

To view the location film, [click here!](#)

To view the brochure, [click here!](#)

Horndon Field

Town Lane, Woodbury



Client Tidewater Homes | Architect TFQ Architects

For this project our client wanted to create a marketing suite which would showcase the classic contemporary design of this countryside development. The marketing suite included site development branding, a brochure, a visualisation package, virtual tours of both property types and a website. The marketing needed to have a classic contemporary feel, to reflect the design of the properties. This was created by using a soft blush and black colour palette, paired with a classic and handwritten typeface. Giving the brand a personal touch.

After a month and a half on the market, 3 of the 5 houses at Horndon Field have now sold, with the first house sold within the first week on Rightmove!

To view the website, [click here!](#)

To view the brochure, [click here!](#)

THE REACH

SALCOMBE

Client **Nicolas James Group** | Architect **Kay Elliott**

With a breath-taking position on South Sands beach near Salcombe, The Reach is a truly unique project with ten new luxury waterfront apartments built within the original 1930s building.

Our client, NJG asked us to create both a marketing and visualisation package to effectively market these exceptional new homes off market. Our in-house interior designer worked closely to ensure the interior CGI's created appealed to a large audience and showed the incredible views out towards the water.

Considering the architectural features of this project, our graphic design team were able to create a development brand and brochure which reflected the unique location of these apartments and high end finish.

"We started marketing the apartments just before Christmas – we have now sold 5 of the 10 (and 3 have not yet been released). There is no way we would have had (a) the response or (b) the sales without your stunning CGIs – so realistic and the quality very much appreciated by our potential buyers as well as ourselves!"

Theo Spink, Luscombe Maye

To view the brochure, [click here!](#)





MARIS MEADOW

HARP ENDEN | HERTFORDSHIRE

Client **Acre Invest** | Architect **Wimshurst Pelleriti**

Located in Redbourn on the outskirts of Harpenden is Maris Meadows, a contemporary new development of 5 new homes.

For this project we produced a visualisation package, site development branding, a brochure, hoarding and an interactive site map, to be used for marketing purposes and on the developers website. In a busy market we needed to create an impact with this project, building a visual token of the quality, design and lifestyle on offer so that it stood out from the crowd. We also produced a virtual tour of one of the Barns on Site. The final tour can be seen here!

To view the virtual tour, [click here!](#)

To view the brochure, [click here!](#)



THE HEIGHTS

STADDON



Client Moorhaven Developments | Architect Clifton Emery

The Heights is a contemporary high end development of 6 new homes, set in the stunning location of Staddon near Plymouth.

The unique location, and huge potential of this development site gave us huge inspiration, with both the development branding and the creation of interior and exterior visualisations. Architectural excellence, complimenting the stunning views was made the focus in these visuals; showing a lifestyle as much a home.

To view the location film, [click here!](#)



Marians Maples

Client **Moorhaven Developments** | Architect **Clifton Emery**

One of our first full marketing suite projects!

Set in the perfect South Devon village of Stoke Gabriel, these 4 brand new homes were a joy to visualise and showed us the value of bringing the brochure creation and visualisations under one roof. Built together, the branding and CGIs present a complete picture of what the development has to offer, with all 4 houses sold off plan.

The marketing suite consisted of; a visualisation package, site development branding, a brochure and a set of floor plans. The key to this marketing suite was to sell the location and stunning views so we used context photography for the views out of all the windows, backdropping these into the CGIs to give an accurate representation of the home's surroundings.

To view the brochure, [click here!](#)

To view the animation, [click here!](#)

KARREK @ HARLYN BAY

Client Harrington Homes

'Introducing Karrek @ Harlyn Bay. Fourteen, new luxury beach front duplex homes and apartments located In Harlyn Bay, near Padstow'

We worked with Harrington Homes on their new beachside development, creating exterior CGIs, a full site animation flythrough and brochure to showcase these luxury new homes and apartments.

Our team worked closely with Donna Spencer, Head of marketing at Harrington Homes to make sure every detail was captured and visualised.

"The team at Archilime Visualisation have produced some exceptional work for us at Harrington Homes – bringing to life our unique beachside development

Scope of works included the creation of the marketing brochure, a full suite of external CGIs and site montage as well as a full detailed flythrough animation of the scheme. From start to finish the process has been seamless, communication on point and delivery on deadline. To everyone involved in the project – we would like to send you a big thank you from all the team at Harrington Homes! You have breathed life into our vision beautifully."

To view the animation, [click here!](#)

To view the brochure, [click here!](#)





PERRANTIDE

Upton, Bude

Client **Penn Property** | Architect **Van Ellen and Sheryn**

'Combining abstract architecture with contemporary coastal living.'

Perrantide is a new luxury development based in Upton, Bude. We were asked by our client to brand the development. The brand itself needed to look high end and luxury but also have a modern contemporary feel. It also needed to reflect the coastal location.

We created an abstract icon which represented the waves, we then paired this with a sans serif contemporary typeface, giving the brand an overall contemporary modern feel. For the tag line we used a handwritten typeface, to give the brand a personal element.

For the colour scheme we have used a teal blue and complemented this with white elements, giving the overall brand a high end and luxury feel

To view the brochure, [click here!](#)

To view the website, [click here!](#)



PARAGRAPH 79 PROJECTS

KEA HOUSE, CORNWALL

PARAGRAPH 79 PROJECT



Architect **Squirrel Design** | Landscape Architect **Redbay Design**

'Kea House is aspiring to have exceptional architectural merit – we definitely think it achieves this status.'

We were asked by the client to produce 4x eye-level CGIs to show the transition from the bottom of the drive, up and into the main courtyard. We were also asked to produce a landscape and visual image assessment photo-montage to show how the scheme sits within the greater landscape.

This was a fantastic project for us, realistic landscaping and vegetation being key to the success of the imagery's impact in the planning application. The integration between the house and landscape was master-minded by the architect Squirrel Design and landscape architects Redbay Design with our role being to visually present their vision in 3D.

Working with other creatives with a passion for their area of expertise is always a joy, working together to produce the best outcome possible.



BOUNDARY HOUSE

PARAGRAPH 79 PROJECT

Architect **Stopher Design**

'Nestled into the Devon countryside, sits The Boundary. A Paragraph 79 project, designed to architectural excellence.'

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BODEN, SOMERSET

PARAGRAPH 79 PROJECT



Architect **NDM Collins**

A design led home, this Paragraph 79 project gave us an opportunity to consider new building materials, shapes and space within our CGI process. A design led home, this Paragraph 79 project gave us an opportunity to consider new building materials, shapes and space within our CGI process.

Our clients had a special request to include their pet dogs, Lily and Nellie in the CGI's - A detail we loved! Carefully choosing the best time of the day for lighting up the CGI's we were able to produce final images that fully showcased this project's design intention.



VISUALISATION PACKAGES



HARBOUR BEACH CLUB

Client Harbour Hotels | Architect Kay Elliott | Interior Designer Do Design Studio

'Situated on the estuary in Salcombe, surrounding by awe inspiring views, sits Harbour Hotels new hotel, Harbour Beach Club'

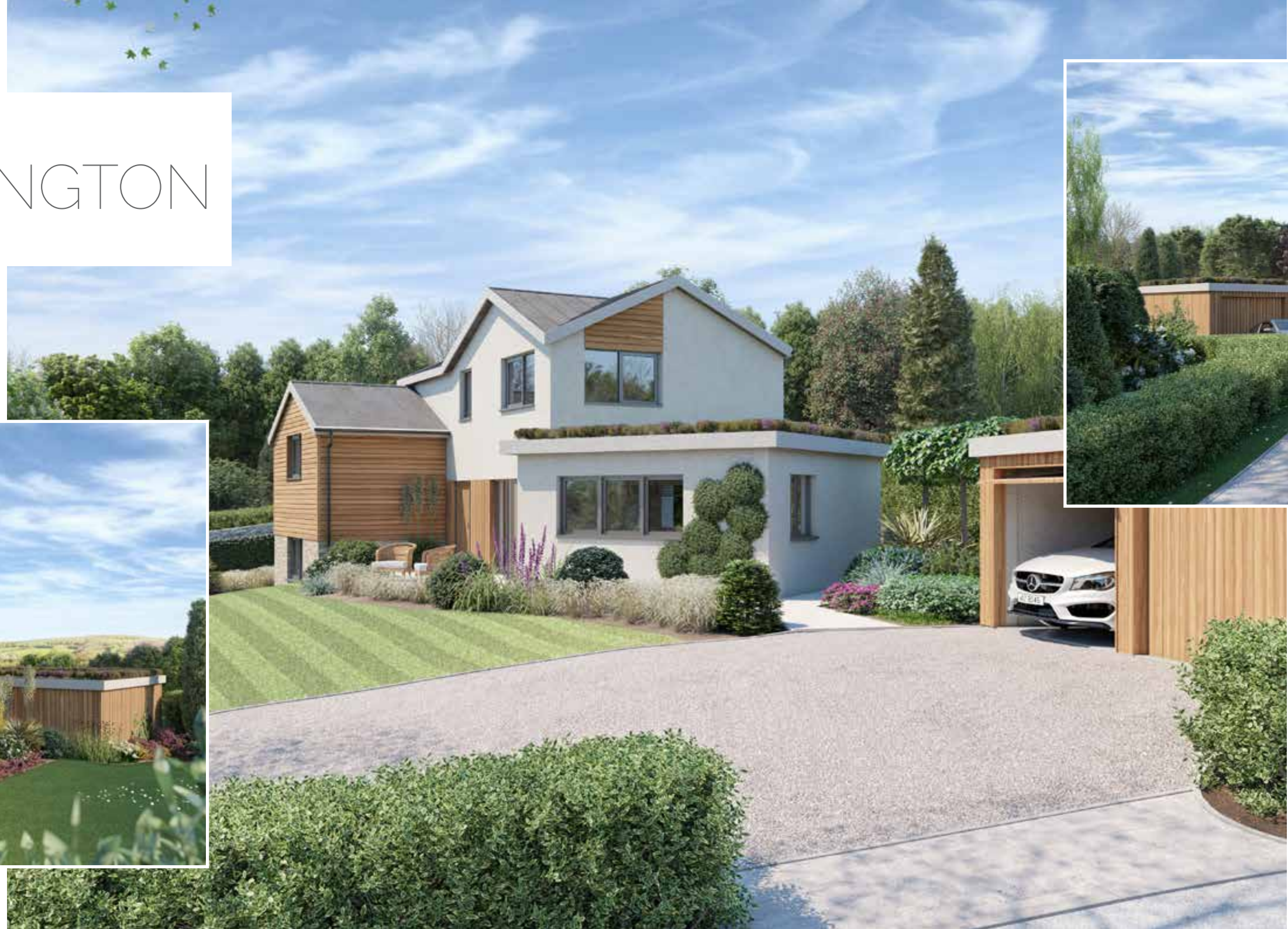
At the beginning of the year we were approached by Harbour Hotels to work alongside their interior designer to produce a visualisation package for their latest hotel, Harbour Beach Club. The hotel's location on the edge of South Sands Beach in Salcombe made it stand out, with incredible views from each of the carefully designed hotel spaces.

Accurately representing the interior design of each of the hotel spaces was key to this project, with a strong interior scheme presented throughout by Do Design Studio. Ella, the interior artist on this project was able to take the material samples sent over by Do Design and create the exact textures and patterns, ready for use within the CGI's.

Another important element for this project was to use context photography, for the views out of all the windows. We worked with a drone photographer and went down to site to capture the exact views out of each of the chosen rooms, backdropping this photography into the CGI's to give an accurate representation of the views on offer.

LANGHOLM, CHILLINGTON

VISUALISATION PACKAGE



Architect **Derry Owen**

'A collection of 2 new contemporary homes, surrounded by Devon countryside, introducing Langholm'

We were asked by our client to produce a visualisation package to market this attractive new plot off plan - After 3 days on the market both properties were under offer! The architecture by Derry Owen gave us a fantastic base, with James doing a beautiful job on the exterior landscaping, bringing these new homes to life.

The client gave us free reign for the landscaping, allowing James to show his incredible vegetation skills to their full potential and. It's the small details within the vegetation, like the shadows and brightness which really give each part depth and realism, bringing the overall CGI to life.



WOOLACOMBE, NORTH DEVON

VISUALISATION PACKAGE

Architect Oakwrights Architecture

'This luxury development near Woolacombe gave our in-house interior designer a stunning canvas to create from.'

Working closely with our client, we designed interior spaces that still showed off the awe-inspiring views out over Woolacombe Bay as well as other key features, such as the outdoor drinks space.

The extraordinary location of the property and the client's clear vision allowed us to produce a visualisation package that illustrated everything this wonderful home has to offer. Working with other creatives with a passion for their area of expertise is always a joy, working together to produce the best outcome possible.

BOSTONS BOATYARD, PLYMOUTH

VISUALISATION PACKAGE



Client Langtown & Country | Architect Paul Humphries Architects

'Situated on Plymouth's waterfront less than a stone's throw from the water, sits Boston Boatyard.'

Our client, Lang Town & Country, needed a visualisation package that would really showcase the luxury development's enviable position. With its own boat access and close to town, but separate from the hustle and bustle of city living.

Working closely with developer Hiro Homes, our in-house designer created interior and exterior CGIs that underscored the Boatyard's fantastic views while also drawing attention to architect Paul Humphries' vision for the 15 properties that comprise it.



ST MARGARET'S, EXETER

VISUALISATION PACKAGE

Client Grenadier Estates | Architect GJR Architects

*'St Margaret's Residences,
set in the iconic St Margaret's school building in Exeter.'*

Challenging the myth that a historic, listed property can't compete with the energy efficiency of newer homes, developer Grenadier Estates' vision for the project focused on locally sourced materials and minimising their carbon footprint.

Our team of artists created a visualisation package that included a virtual tour of one of the apartments to really bring the client's vision to life. Each property has its own unique style but still incorporates some of the building's original features, seamlessly combining the traditional and the modern.

Exhibiting this combination sympathetically was a key part of this project for our in-house interior designer, balancing the preserved period qualities and light, spacious, contemporary feel

THE PRIORY, TETBURY

VISUALISATION PACKAGE



Client Stonewood Homes | Architect Verity and Beverly Ltd

'Tetbury is the location of one of our client Stonewood Homes' latest and most intriguing projects – The Priory.'

A remarkable 18th century, Grade 2 listed property, The Priory's wonderful high ceilings and swathes of natural light gave our design team lots to work with and reimagine.

We created a visualisation package of two exterior photomontages and six interior CGIs. The visual angles were carefully chosen to balance the property's unique original features with the more modern interior design choices.



CLADCO, PRODUCT VISUALISATION

VISUALISATION PACKAGE

Client Cladco Decking

'Composite decking suppliers Cladco gave us an opportunity to demonstrate the power and adaptability of our 3D process when we created marketing visualisations of their products.'

The majority of our clients are architects and property developers. But because CGIs allow complete control of lighting, weather, landscapes, and props, they give brands the ability to carry out the "perfect photo shoot" for their products. Time and cost are minimised and there are zero logistics concerns.

Our design team created an exact visual representation of the six different types of decking, incorporating individual smoothness, abrasiveness, and colour. We then built six unique environments to display each product's qualities, durability, and suitability for different uses. Creating natural, real-life foliage and landscapes is a key benefit of the 3D visualisation process.

OUR PARTNERSHIPS

This year we have created partnerships with:





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Archilime Visualisation | Digital Marketing | Property Development Branding